

# **Tickle Me**

# **Factsheet**



## OVERVIEW

---

Findspace is a website designed specifically to make it easier to find Commercial Real Estate.

The goal for Findspace is to have all Commercial Real Estate viewable on our site. We hope to achieve this by keeping our site totally open and independent. Private Sellers, Property Companies and Real Estate Agencies are all treated the same.

Our site is 100% focused on Commercial Real Estate. You will not find any houses, cars or household items. You will also find the **SpaceFinder** search tool gives you the ability to build a search string to exactly match what you are after, it really is that good.

There are a number of Listing Plans (some being FREE) so there is no logical reason not to list on Findspace, and we have so many search options available we have had to write a separate guide to cover them all. The plans are:

- **Keep it Simple** – Our base and Free Plan (to the end of 2010)
- **Add More Value** – If you wish to add extra detail to your listing and raise its priority to appear at the top of lists
- **Get me Out There** – If you want maximum exposure and wish to have your listing appear on the home page and on top of every list
- **Tickle Me** – To list properties that are *Not for Sale*, so you can gauge interest without displaying any information that could identify the property. FREE to use.
- **Data Feed** – Used exclusively when we are importing data through our API (Agency Property Interface)

## TICKLE ME

---

The **Tickle Me** plan is unique to Findspace and has been created to handle those situations whereby you would like to put your property on the market, but you don't want the public to know it is on the market.

It is common practice for Real Estate Agents to have many 'off the books' listings. These are ones which are on the market, but not visibly so.


With the **Tickle Me** plan you can add your listing to Findspace with all the detail you would for publicly displayed listings but we automatically hide all information that could identify the property or the Vendor, such as:

- The street address (but the suburb, city and post code are displayed).
- The vendors details (the only means of contact is via the online e-mail form)
- No photo's can be added, and
- No Google Maps information is shown

What potential customers can see is all the information regarding area and features (car parks, building characteristics etc).

All **Tickle Me** listings are automatically included in search results but cannot be searched on by price as no price can be loaded.

**Tickle Me** is ideal for 'testing the market' to see if there is any interest in your property and are totally free to setup.




**Tickle Me: City Centre, Christchurch, 8011**

TEST ONLY - High quality office complex, fully tenanted. Three individual floors with good street frontage and high foot traffic. Close to a great cafe and plenty of free parking in the area.

Type: Office Space — Listed: 2009-09-23 15:08:29 -

Floor Area: 85m<sup>2</sup>



## Select a Plan

---

Step 1: Select a plan

Keep it Simple

Add More Value

Get me Out There

Tickle Me

**Choose a plan: \***

**Tickle Me** is a plan whereby you can show that your property could be for sale if the right offer is presented. Tickle Me listings are not shown with any street address details, only suburb and city. Further, vendor contact details are not shown although enquiries can be made through the listings email contact form.

**Plan Details:**

- No photos allowed - its top secret after all
- A maximum of 15 Criteria
- Short descriptions
- Google Maps are disabled
- The listing is fully searchable through our SpaceFinder
- The listing must be renewed every 56 days and is totally **FREE**

## Listing Details

---

Depending upon what Plan you select, this will make various screens open up as you enter your property's details. The more information you enter the better as this allows prospective customers to make informed decisions.

Step 2: Listing details

**Category: \***

**Region: \***

**Address: \***

**Suburb:**

**City: \***

**Postcode: \***  [suggest](#)

**Zoned:**

**Green star rating:**

Items marked with a \* are mandatory and must be completed.

The Floor Area Breakdown section is unique to Findspace and allows you to break your property into its current structures. This is invaluable information and our **SpaceFinder** search tool allows prospective customers to search for a property with these area splits.

If your property is split into multiple functions then we suggest you work out the various sizes and enter them accordingly.

Floor area breakdown: *	Office area:	<input type="text" value="52"/> m <sup>2</sup>	Warehouse:	<input type="text" value="52"/> m <sup>2</sup>
	Mezzanine:	<input type="text"/> m <sup>2</sup>	Showroom:	<input type="text"/> m <sup>2</sup>
	Retail:	<input type="text"/> m <sup>2</sup>	Residence:	<input type="text"/> m <sup>2</sup>
	Canopy:	<input type="text"/> m <sup>2</sup>	Storage:	<input type="text"/> m <sup>2</sup>
	Other:	<input type="text"/> m <sup>2</sup>	Total Floor Area:	104 m <sup>2</sup>

Total Floor Area is calculated based on the figures you enter into the appropriate fields.

## Listing Attributes

---

Listing Attributes are short one line statements that highlight special features of your property. Just start typing and a list will display of previously entered items. You can select one from the list or type your own. Just press ENTER after each one to add it.

Examples could be:

- Close to motorway
- 3 phase power
- High roller doors
- TelstraClear Cabled
- Alarmed

Step 4: Listing attributes

Type short phrases that describe your listing into the textbox, then hit enter after each one to add them to your attribute list, or click on the provided suggestions.

To remove an attribute, untick the box next to it before saving the listing. You can add up to 6 attributes to your listing.

Add new attribute: